



## **Paula Nagel BA (Hons) DipT Sec, FAICD**

Paula Nagel's current role is International Education Adviser attached to the University City Project with the Department of Premier and Cabinet. Her major focus over the last two years has been on developing collaborative programs and scholarship opportunities between South Australian and Italian and Greek education institutions.

In December 2008 she represented South Australia at the inaugural Festival of Innovation in Bari in Italy and spoke about the collaborative research programs that have been developed between South Australia and the Regione Puglia.

She was previously Chair of Education Adelaide, the peak industry organisation promoting South Australia as the nation's premier education destination to international students. With a yearly turnover in excess of \$780 million, international education is the largest export earner in the services sector for the state.

In 2006 in recognition of her work in international education, Paula received the Asia Pacific Business Women's Council "Woman of Distinction in Education" Award.

Paula is a member of the South Australian Export Council, the Academic Board of Le Cordon Bleu and the Minister of Tourism's Round Table. She is a Fellow of the Australian Institute of Company Directors, and was made a Life Benefactor of the Friends of the Art Gallery of South Australia for her work in helping to establish it.

### **Previously**

Paula recently retired as a member of the Board of the JamFactory and governor of the Florey Foundation at the University of Adelaide. During the 1990's Paula played a role in the development of the State Opera, as a Board Member and Ring Cycle Board Member.

Paula's initial training and employment was in the education sector. She briefly lectured at Wattle Park Teachers College, before joining the Australian Broadcasting Corporation.

Well known as the first South Australian female reporter on "Today Tonight", she went on to produce television documentaries for the ABC, and when she moved to Melbourne in the 1980's became executive producer of the Sunday morning Arts program on 3LO. She was also involved in selection and recruitment for the Australian Broadcasting Corporation, and chaired staff assessment panels around Australia.

In 1988, Paula was headhunted by the Victoria State Opera to raise sponsorship for its major Building Appeal.

She returned to Adelaide in 1990, and was appointed Marketing Manager of Foundation SA, at that time the largest sponsor of the arts, sport, and health promotion in the State. In this role, Paula established and managed an electronic media unit that developed a

number of television and other media promotions for the South Australian Health Commission.

In 1994, Morgan & Banks recruited Paula as a Senior Consultant to work on executive assignments. Paula left this role in 1997 to establish her own company, NBC Resources, a management consultancy that organised board and other high level appointments, and provided a range of marketing services.

Paula set up a number of new Industry Development Boards for the South Australian Government; they included Horticulture, Seafood, Field Crops, Meat and Dairy, as well as the Science, Innovation and Technology Board, the Minerals and Resources Board, and the Rail to Asia Board.

Since 1998 she has been co-owner/director of Fumei Imports which imports pearls from China.

She is also involved as a 'Champion' in programs for youth in the Northern suburbs.

She has recently been invited to become an Ambassador with the National Breast Cancer Foundation.