

Bruce M Linn

BSc FAICD FACS

Company Director



Bruce Linn is an experienced Company Director and formerly CEO of Finlaysons Lawyers based in Adelaide, South Australia.

His previous executive roles include Executive Director for EDS, responsible for all State Government business of EDS in Australia and the region including the award winning contract between the Government of South Australia and EDS. Prior to that he was Chief Executive Officer of Camtech, one of Australia's leading Internet & Electronic Payments companies and held general management roles with Vision Systems Limited, a leading defence and security company.

Current Directorships and Board positions include the Council and Finance Committee of The University of South Australia, the boards of SABRENet Limited (a company providing high speed broadband to the research & education sector in SA), ITEK Pty Ltd (the commercialisation company of the University of South Australia), St. Peters Collegiate Girls School, the Internet Industry Association, the SA/NT Division Council of the Australian Institute of Company Directors, and Chair of Connecting Up Australia (a NFP supporting the NFP community sector).

Prior Directorships, spanning nearly 20 years, include Chair of Playford Capital and Ngapartji Multimedia Centre and Director of VivaSA (formerly SA Business Vision 2010), and the Australian Information Industries Association. His experience in Government includes a 10 year term as an elected Councillor in Local Government.

A Science graduate of The University of Adelaide, Bruce has over 30 years experience in business management, leadership, marketing and information communications technology (ICT) spanning very large, medium and small organizations in a range of sectors including commerce, education and government. He has also gained extensive experience working in overseas markets particularly the USA and Asia.

His current interests are governance, board and business strategy, business coaching, marketing strategy and the application of technology.

Bruce is a fellow of the Australian Institute of Company Directors and the Australian Computer Society. He has also been awarded Honorary Membership of the Leaders Institute of South Australia (LISA).

Born in Adelaide, South Australia in 1954, Bruce Linn is a chorister, a passionate supporter of the arts and an amateur astronomer. He and his wife Joanne have two adult children, Fiona and Andrew.

Bruce Linn & Associates

PO Box 18 Walkerville SA 5081 Australia +61 418 882 991

bruce.linn@brucelinn.com

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