



ROD KEANE

Rod Keane is a highly accomplished person both professionally and personally. He is a family man with three adult children. After his family, his passions include golf, sailing and local football. He also particularly enjoys cars and car racing no doubt as a product of extensive personal and career experience in the automotive industry.

Rod enjoyed an impressive career with GM Holden, joining the company in 1972 and departing late 2008.

During his time with GM Holden he oversaw some extraordinary change, perhaps the most significant being the consolidation of the company's domestic vehicle assembly operations from facilities across the country to a single vehicle assembly plant at Elizabeth, South Australia.

Rod became Assembly Plant Manager at Elizabeth at the age of 34 and in 1987, was instrumental in converting the plant from a single shift operation to double shift, representing a significant expansion in capacity.

Among his career highlights were the introduction of the VN Commodore in 1988, the opening of a \$150 million paint shop at Elizabeth in 1994 and the 1997 introduction of the VT Commodore. In 1996 Rod became the Manufacturing Director for Holden

Rod left Holden in 2000 for the position of Executive Director of Powertrain and Chassis Components in GM Europe. He quickly progressed to the role of Manufacturing Vice President for Fiat GM Powertrain, a joint venture company with 17 plants in nine countries across Europe, Asia and South America.

Rod returned to Australia at the end of 2004, as Executive Director - Manufacturing, overseeing operations at both Elizabeth's vehicle assembly plant and Holden Engine Operations, Fishermans Bend, Melbourne. He oversaw the introduction of the \$1billion VE Commodore and WM ranges, the Pontiac G8 export program to the United States and left Holden's manufacturing operations in a strong position.

Rod has been a highly valued board member for the Leaders Institute since 2006 and continues to provide great wisdom and service to our organisation. As a member of Business Vision 2010 Rod secured sponsorship for the Governors Leadership Foundation from Holden in 1999 and they remain valued sponsors to this day.

Rod is also a board member of NA ATC and Chairman of Northern Futures.

Rod's formal studies commenced with a Bachelor of Engineering from Melbourne University. He added to this post graduate studies through AMP Harvard, Mt Eliza, GMI and Hitachi.