



GLF Update

15 March 2011

GLF2011 UPDATE – HOLLY HERSHMAN, MINISTERIAL LIAISON OFFICER, DEPARTMENT FOR WATER

The GLF Program for 2011 has just begun. And what a start it has been.

39 diverse, talented and experienced people arrived at the CFS Station at Brukunga for a weekend full of deep questioning, thinking, reflection, sharing and of course meditation. At the retreat we were welcomed as travellers on a collective leadership development journey. We had taken the first step to not only bond as a group but to learn how to become better leaders to make a difference to society.

The openness, honesty and trust that we shared and developed as a group, which had only just met was enlightening and moving. For many of us sharing our personal stories was challenging but imperative in fostering a journey of self discovery and inner growth.

Our group leadership exercise with the lovely Crossleys illustrated the importance of stepping up on the balcony to understand what is happening. Unfortunately we did not quite meet the boat making target, but at least we all learnt a valuable lesson.

At the end of the retreat we had mixed feelings of excitement, anticipation and contentedness. It had clearly set the scene for a thought provoking year to come.

Our next event as a group was the official launch at Government House. Our patron, His Excellency and his wife Mrs Scarce, kindly hosted us in their beautiful residence. I had the honour of speaking on behalf of our group and decided to conquer, in three minutes, a question raised by many people at the retreat – the meaning of life! In summary I believe that we are all here to be inspired and share our gifts to make a difference.

Our next meeting was our first topic based session on the state of the nation. We were presented with positions on climate change, nuclear power and demographic issues. We were encouraged to recognise through the varying presentations that people have multiple perspectives on multiple issues. Sometimes these will even challenge our own views.

I would like to conclude by sharing the challenge that I set at the conclusion of my speech at Government House. My challenge is for you all to not only exercise leadership but in doing so to make a difference in the lives of others and to devote yourselves to something bigger, greater and grander than you. Through this program we can all be inspired to meet this challenge with zeal.

UPCOMING EVENT – REGISTER TODAY

THE POSSIBILITIES OF WEB 2.0 – FREE SEMINAR - Tuesday 22nd March Web 2.0, is a phrase coined by O'Reilly Media in 2004, and refers to a second generation of internet-based services-such as social networking sites, wikis, communication tools, and folksonomies - that emphasise online collaboration and sharing among users. The advent of Web 2.0 characterises the shift in the World Wide Web from a collection of static sites and experiences to a global space of deeper and broader content with richer interaction between individuals. Some of these Web 2.0 services and companies have appeared out of nowhere to quickly change the dynamics of Internet marketing and advertising. For example, the online video sensation YouTube was founded by two young California entrepreneurs in February 2005; less than two years later it was sold to Google (in October 2006) for \$1.65 billion. This is good news for many including small business to large, NFPs and social innovators, because new applications such as blogs, wikis, and online video advertising can level the playing field, extend our reach and are far more affordable than traditional advertising methods. Yet, given the wide array of options, confusion reigns when it comes to selecting Web2.0 marketing for organisations and community initiatives. Make sure to book for this inspiring session today by contacting Claire Johnson at claire.johnson@lisa.com.au. This event is FREE for financial members. Please note any cancellations within 2 working days from the event will result in an invoice of \$35.

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